

Workshop: Visually Effective ERC Grant Proposals

Dr. Jernej Zupanc (Seyens d.o.o.)

When/where:

June 11, 2019 (12:00 – 16:00)
Soba rektorjev

Registration:

[Register for the event](#)
Free of charge, limited to 25 participants!

Aim: You will understand the visual communication fundamentals and how to apply them to grant proposals, especially ERC grants. It's a way of thinking that will help you make your research ideas and results more easily understood.

Content: This workshop is prepared for busy scientists who want to learn the essentials in the shortest amount of time. It is interactive and hands-on. It includes a drawing exercise, group work and commenting on a selection of participants' materials submitted in advance. We will cover:

- How to define the message and adapt it for the evaluator
- Visual perception and what we humans find intuitive
- Visual organization: how to structure to simplify comprehension
- Eye-flow: effortlessly guide the evaluator through the design
- Colors: how to amplify, not 'fancify'
- How to visually design a document (grant proposal) for fast comprehension

More about the workshop: www.seyens.com

Format:

- **Lectures and discussions:** theory and examples
- **Exercise:** you will draw/sketch a graphical abstract of your own research
- **Group work:** you will get feedback on your graphical abstract from your peers
- **Feedback on your materials:** ahead of the workshop, you will submit figures from your papers and grant proposals. You will get suggestions on how to improve them from presenter and peer scientists.

Trainer: Dr. Jernej Zupanc, Founder of Seyens Ltd.

Jernej's passion is to study and teach how to visually present complex messages and make them easy to understand. He helps scientists, innovators and entrepreneurs communicate more effectively by consulting and running workshops (already at excellent research institutions in 18 countries).

He holds a PhD (2011) in computer science, is a National Geographic published photographer and Fulbright alumnus. He worked as the Head of computer vision at a startup and a Horizon2020 project evaluator but now focuses on the workshops and grant writing.

seyens ^^

